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The Daily Gamecock, TUESDAY, FEBRUARY 7, 2012

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USC student dies over weekend

Police report indicates ‘possibility of narcotics’ in Saturday tragedy

Colin Campbell
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A USC student and former Sigma Alpha Epsilon member died early Saturday morning.

Zachary Robinson, a third-year civil engineering student from Greenville, SC, went into cardiac arrest and was pronounced dead at Richland Memorial Hospital at 1:20 a.m.

The cause of death has not yet been determined and is pending a toxicology report from the Richland County coroner’s office.

Friends told police that Robinson returned to his house at 117 South Pickens St. after midnight, looking intoxicated and “possibly under the influence of a narcotic,” according to a report provided by Columbia Police Department Monday.

The report said Robinson went into his room, and when his friends checked on him about 10 minutes later, he was lying unconscious on his bed. When his friends tried to wake him up, Robinson vomited, and they then carried him to a car and drove him to the hospital, the

report said.

They arrived at 1:14 a.m. Saturday; hospital staff declared that Robinson had already entered cardiac arrest, and six minutes later, he was pronounced dead, the report said.



ROBINSON

greatly missed.”

Robinson was an all-state lacrosse player and an all-region football player for Greenville High School and was a captain of both teams during his time there. Bates Huffman, Robinson’s high school friend, freshman-year Columbia Hall roommate and Sigma Alpha Epsilon pledge brother, called Robinson “extremely friendly.”

“Everyone loved Zack,” said Huffman, a third-year business student. “He was smart and witty and would

talk to anybody. Everybody liked Zack when they met him.”

USC President Harris Pastides released a statement Monday night, speaking to the tragedy of the loss to the USC community, especially in the wake of a car wreck that killed two students, one former student and one other person on Jan. 18.

“Earlier today, I telephoned Zack’s family to extend our sympathy and to offer support in any way we might,” Pastides said. “I’m saddened to lose another bright spirit from the Carolina family and I ask that we all do what we can to ensure the safety and well-being of each member of our community.”

The Robinson family will hold a wake from 1:30 to 2:45 p.m. at First Presbyterian Church in Greenville today, followed by a memorial service at 3 p.m., according to an obituary printed Monday in the Greenville News.

Members of Sigma Alpha Epsilon, as well as former football and lacrosse teammates from Greenville High School will serve as pallbearers, according to the obituary.

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Andrew Askins / THE DAILY GAMECOCK

Five members of Student Government were the only attendants at Monday’s student ticketing forum in Russell House.

Student ticketing suggests reforms

Season passes, Ticketmaster switch among new ideas

Kathryn Kranjc
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After a football season marked by lost and fraudulent tickets, system crashes and complaints about upper-deck seating,

USC is preparing for a major overhaul of its student ticket football distribution system.

The proposed changes were discussed at the first of three ticketing forums Monday afternoon, led by Student Ticketing Coordinator Adrienne White. The ticketing office invited the entire student body, but only five

students — all members of Student Government were present at the meeting to discuss the changes, which are modeled after the University of Florida’s ticket distribution system.

One of the most significant changes proposed would be a switch from TicketReturn, the university’s current website, to Ticketmaster.

Unlike TicketReturn, which is manned by offices in Virginia, Ticketmaster has a regional office in Columbia and is already used by the athletics department to manage season tickets. White says the switch would most likely eliminate the weekly Thursday night site

TICKETING ● 2

Pastides hopes possible athletics changes suit fans

USC president proposes ‘Battle for Columbia’ rivalry

Isabelle Khurshudyan
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In USC President Harris Pastides’ office is a case of signed baseballs.

Naturally, one might confuse the baseballs as being signed by baseball players, but that would be incorrect. Pastides has famous visitors sign a baseball when they come to the campus.

He has one signed by country music singer Darius Rucker, President Barack Obama, U.S. Senator John Huntsman, and most recently ESPN founder Bill Rasmussen.

Why baseballs? “Because we’re a baseball school,”

Pastides explained.

Pastides acknowledged that collegiate athletics contribute to the identity of a university, though he said there’s a fine line between how it’s operates as an enterprise and how it’s still a part of the university.

“It is a big enterprise that needs to be managed so that you don’t create a spin-off mentality — that it’s some sort of subsidiary that doesn’t have much to do with the university, which we don’t have here, but it could happen” Pastides said. “There’s a tendency to think athletics is larger than life or that there are different rules that apply to student-athletes than students. When it’s managed properly, I think athletics is a superb part of university life.”

Pastides understands what it’s like to be a fan, though he also serves as a university representative. He recalls being swept up in the emotions at the Capital One Bowl, where the Gamecocks got their first ever 11-win season. After game, he led students in the “game-cocks” cheer.

“It was something that was not premeditated,” Pastides said. “In fact, had I thought about it, I might not have done it because there are ways that you think that as the president, you should be somewhat more reserved. That win was very emotional because I’ve been now to several successive bowl games that didn’t have a positive outcome. You see the thousands of fans, who traveled there and spent hard-earned money there. You want to have a record-breaking season.

“I had been invited to go down on the

PASTIDES ● 8

Roediger: Freedom transcends race

Visiting professor discusses impact of emancipation

Sarah Ellis & Katie West
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Distinguished visiting professor David Roediger stressed that “oppressed people can make things change” in a lecture given to more than 100 students and faculty members Monday evening in Gambrell Hall.

Roediger explored the diffusion of emancipationist ideals, particularly in the period of American history shortly following the Civil War, in his lecture, entitled “American Spring: The Spread of Emancipationist Impulse to White America after the Civil War,” presented by the USC History Center.

A scholar on race, labor and immigration movements in

American history and a professor of history and African-American studies at the University of Illinois, Roediger explained that freedom is not something that is easily contained to one group of people. He credited the abolition of slavery and the emancipation movement with spurring women’s suffrage and labor rights movements.

Roediger discussed the consequences of the Civil War through the eyes of freed slaves, who called their emancipation a “jubilee.”

“Immediate, uncompensated emancipation of slaves (was once) the impossible thing in American politics,” Roediger said. “Not only had the impossible happened, but once it happened, it happened as a result of slave agency.”

Freedom, he said, was not an


ROEDIGER ● 3




Jeremy Aaron / THE DAILY GAMECOCK


Professor David Roediger is visiting for the semester from University of Illinois.

WEATHER

Tuesday
67°  42°

Wednesday
69°  38°

MIX

INSIDE 

VIEWPOINTS

Columbia GLOWfest
Colorado-based electronic act Big Gigantic will headline the electronic/hip-hop festival.
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Planned Parenthood
Columnist Molly McCarthy discusses the political motives behind the Komen funding controversy.
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SPORTS

Softball begins
USC coach Beverly Smith is looking for improvement out of a veteran squad in 2012.
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University theaters recycle sets, costumes

Up to 75 percent of materials reused in play productions

Chelsea Amodio
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Those who attend the shows put on at Drayton Hall Theatre, Longstreet Theatre and the Lab Theatre may not realize all of the work that goes into making a play visually appealing.

The theater budget at USC for set design and production is funded by a combination of box office sales, a general fund from the university and grant money. The annual allotment from the university is used for all aspects of the theater productions, including set design and costumes.

“The theater runs just like a lab,” Theater Department Chair and Artistic Director Jim

Hunter said. “Put production into it, and it all comes together at the end. In theater, learning becomes part of practice.”

Set design is a major part of making a play realistic. While time and effort are needed to build sets for the plays performed at the theaters on campus, Hunter says the theater department tries to be as “green” as possible.

“Seventy-five percent of materials used for set design are reused materials,” Hunter said.

Steel is regularly used in set designs because it is easily reused. Hunter added that any lumber that can be recycled is always put back and reused for something else.

“Set design is very cost-effective. The business of theater does have some recyclability,” Hunter said. “Nevertheless, there are some materials that just can’t be recycled.”

Those materials that cannot be reused are

taken to a junkyard after the play is done with production. Some pieces have been donated to non-USC productions.

In addition to recycling materials used for set design, costumes are also bought and reused for different plays.

“Any costumes that are bought go into storage, and we pull costumes for a show from there,” Costume Technology Instructor M. Spencer Henderson said.

“If a play is more modern we might shop for costumes because it is more cost-effective. If the play is a period play, we might find it easier and cheaper to make the costumes,” Henderson said.

Cost of an entire production is based on a show-to-show basis.

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Longstreet Theatre on Greene Street is one of the USC theaters that recycles materials used in production of sets and costumes in order to increase cost-effectiveness.

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TICKETING • Continued from 1

crashes that reportedly kept hundreds of students up past 2 a.m. to request on-demand tickets. White said the crashes became more common with an increase in both student population and ticket requests.

“Student ticketing needs a new face,” White said. “After this year, you don’t want to put your faith in TicketReturn.”

A change to Ticketmaster also includes a reformatting of the entire ticket distribution system for the football season. Under the new system, rather than requesting a ticket every week, students would enter a lottery during the summer months for a season pass to all 2012 football games. Those unable to attend every game could transfer their unwanted tickets to a “donation page” from which students who didn’t receive season passes could request tickets on a first-come, first-served basis.

Seats in the upper deck would be included in the regular lottery. Proposals were made to group all upper-deck seats together to create a more unified student section, but White says this would depend on whether current seat holders renew their season passes.

Ticketing plans to carry out a trial run with selected students during baseball season. This will test the new plan’s proposal to transfer tickets onto the CarolinaCard so that students can be admitted by swiping their IDs rather than printing out their tickets.

The forum also discussed changing the distribution system for tickets to away games to a lottery system. Carolina Convoy tickets cost \$100 and are currently purchased first-come, first-served.

Two more forums will be held — one today at noon and another Thursday at 5:30 p.m. in room 315 of the Russell House. White hopes to gather more input from students before plans are set in motion for the Ticketmaster trial run.

“When changes like this in student affairs are proposed to administration, if we don’t have student opinion to back it up, it means nothing,” White said.

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Couple says ‘I do’ to free wedding

Fourth-year HRTM student Emily /\ and her husband, Ryan Flemming, will receive an all-expenses-paid wedding from the College of Hospitality, Retail and Sport Management as the winners of the HRTM 362 Love Story Wedding Give Away contest.

Emily Flemming, who is a student in the wedding planning class, was chosen by her peers as this semester’s recipient after submitting the story of her and Ryan’s finance-ridden relationship. After a bout of unemployment, the two legally married at a credit union in 2008 in order to save money. However, a series of veterinary bills and rent checks further postponed their dream wedding.

Ryan currently works at US Foods, while Emily works as a hostess in addition to taking a full courseload at USC.

“We have been through so much already and I know the worst has passed and better days are yet to come,” Emily said in her letter.

—Compiled by Kathryn Kranjc



Photos by Andrew Askins / THE DAILY GAMECOCK

ROEDIGER • Continued from 1

original goal of the Civil War but was accomplished when slaves realized they had an “opportunity to turn it into an emancipationist’s war.” The slaves “had a tremendous hand in their own emancipation,” Roediger said.

“The world (became) up for grabs,” he said. “Freed people (began) to seize everything that was denied them.”

After the successful emancipation movement, Roediger explained that other groups of oppressed people began to question, “What would freedom mean for us?” It was in these post-Civil War years of reconstruction that arguments for women’s suffrage and workers’ rights would eventually gain traction.

“People had a sense of opportunity to make headway on all sorts of fronts,” Roediger said.

Roediger’s lecture was inspired by his ideas for an upcoming book. The origins, he said, were a combination of the many Civil War anniversaries that are recognized and, more significantly, the recent domino-like chain of freedom revolutions in the Arab world in the midst of the so-called Arab Spring.

Similar to the succession of the emancipation, women’s suffrage and workers’ rights movements in this country’s history, Roediger said the Arab Spring is “an example of the way that thoughts of freedom are like a contagion.”

“People today are actually directly affected by the slaves seeking freedom,” Roediger said.

Roediger has authored or co-authored over a dozen books and taught at several universities. He is spending the semester conducting research and teaching a graduate course at USC.

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Season passes would worsen ticket system

We said at last semester’s end that ticketing would be the big issue for next football season. A current proposal to change the ticketing system, revealed at Monday’s ticketing forum, is proving us right. It contains some measures that if implemented,

are sure to anger most students. According to this proposal, Ticketmaster would replace TicketReturn — a welcome transition, but that’s only the tip of the iceberg. The majority of students would no longer request a ticket for each week’s game, but would instead enter a summer lottery for a season pass covering all the fall games. Students holding those season passes, if unable to attend certain games, would give their tickets to a donation page that would operate on a first-come, first-served basis throughout the semester. Tickets would be placed on the CarolinaCard and no longer available as a printable option.

Reserving a season pass in the summer almost guarantees complaints from students who don’t get one and are left subject to the schedules of those who do. And the proposed donations page would require many students to keep a near-constant surveillance of Ticketmaster for dropped tickets. The switch to Ticketmaster and CarolinaCard may be welcome innovations, but having students reserve tickets for an entire season during the summer fails to take into account the needs of all students.

To remedy our current ticketing situation, any idea is welcome that would bring much-needed method to what has become a whole lot of madness. Attend the forums; contact your representatives in SG. Become aware of suggestions that are on the table, and stop those that — like this one — threaten to take USC’s system in the wrong direction.



Politics corrupt nonprofit’s mission

Anti-abortion sentiment fuels funding change

The Susan G. Komen for the Cure foundation’s political loyalties were revealed this week in a stunning chain of events, resulting in major backlash for the charity best known for its Race for the Cure fundraiser.

Citing a policy which prohibits them from donating money to organizations that are under investigation at the local, state or federal level, Komen announced last Tuesday that they would no longer be giving support to Planned Parenthood, the largest provider of reproductive health services in the U.S. Suspiciously,

less than one year ago Komen named Karen Handel its senior vice president of public policy. Handel ran unsuccessfully for governor of Georgia in 2010 on an anti-abortion platform, a major part of which was the defunding of Planned Parenthood. What’s more, an inquiry into the allocation of Komen’s funds revealed a remarkable amount of hospitals and universities under various investigations that are still recipients of monetary gifts from the foundation. The most notable among these allocations is a \$7.5 million grant to Penn State University, which is currently involved in a federal investigation for its role in the Sandusky sex scandal

A swift and overwhelmingly negative reaction from the general public following the announcement ensued. Several employees left their positions; many supporters promised

to never “race for the cure” again, and 26 senators signed a letter to Komen asking the organization to reverse its decision. The backlash sparked a bizarre damage control tour laced with confusing distinctions from Komen and eventually concluded with the foundation announcing on Friday plans to restore funding.

While this controversy revealed to many the extent to which Komen operates with a conservative political agenda, it also shed light on an even bigger issue facing the American public today: U.S. citizens’ reliance on charities for basic health issues. The government’s refusal to provide access to basic health screenings creates charities, health care and health insurance companies with behemoth endowments and even bigger political agendas. For-profit organizations deliver horribly expensive therapies to the rich and embarrassingly little to the poor, focusing on costly drug therapies that extend life for six miserable months instead of efforts to find a cure or to develop preventive treatments.

A health care system that places profits over health is inherently bad and can never be successful. A nonprofit often suffers from the same disease, with profit this time being replaced with political alignment or even favoritism. This atmosphere has created rhetoric which has made even Pap smears political. Regardless of the number of pink T-shirts, hats, water bottles and visors sold, the futile politicking, fabrication and finger-pointing from charities will not cure anyone. This embarrassing controversy should serve as a reminder to us all that the purpose of health care must always be health.

Letter: Evolution should require burden of proof

In “Surprised by Joy,” C. S. Lewis wrote, “A young man who wishes to remain a sound Atheist cannot be too careful of his reading.”

The sources, which were utilized by Patrick Mitchell to represent Christianity, were by no means authoritative or binding upon Christians to believe.

“Answers in Genesis” is a valuable resource for those interested in understanding creation from a biblical perspective. However, it is by no means the final authority on issues pertaining to creationism. The author commits a logical fallacy by allowing it to be the basis by which Christianity is represented. This prevents an honest understanding of creationism, suggesting that it is disrespectful to science to accredit creation to a creator.

Extraneous details are debatable, but at the core of creationism is its hypothesis that a creator is responsible for creation. Is it disrespectful to a watch to suggest it was made by a jeweler? Is it disrespectful to a building to suggest it was made by an architect? To suggest creationism is disrespectful is to admit that there is an understanding of creation that should be respected. No views proposed by scientists have been proven — the big-bang theory, or the theory of evolution (a theory is defined as a supposition that is designed to explain something).

If our concern is absolute truth, we should consider it disrespectful to present a view as true if it hasn’t been proven to be. Both theories should be carefully considered and honestly presented.

— Matt Perry, second-year philosophy student
Leab Ferrell, education graduate student
Spencer Senerman, third-year civil engineering student

Sexual violence demands worldwide action

High numbers of rape, abuse cases should spark international outrage

Let’s talk domestic violence. It’s a major issue both in the United States and around the world. It’s in our own backyard; in 2009, South Carolina ranked seventh in the nation for female homicide by men. The problem with ending domestic violence, of course, is that we don’t talk about it. We live in a nation that would rather keep negative things below the radar.

Domestic violence on the international level often tackles even scarier subjects, particularly that of using rape as a systematic war tactic. This is a form of psychological warfare, and often the victims are not the opposing nation’s soldiers — they are their civilians. This undermines the country’s power and absolutely massacres morale. Many times, husbands and children are forced to watch their wives and mothers suffer.

War rape also takes the form of gang rape, and

sometimes objects are even used — even guns. Military leaders are very thorough, making sure to victimize each and every woman in a town or village.

Sometimes women are taken as sexual slaves, such as the case of Japanese “comfort women” during World War II. Their stories are never told, and no one ever apologizes to them. When sex slaves are released, they basically have no choice but to go into hiding to mask their shame.

The Geneva Conventions recognize systematic rape and sexual slavery as crimes against humanity, as well as war crimes. This doesn’t stop them from happening, though. Current conflict zones such as Colombia, Iraq, Sudan, Chad, the Democratic Republic of the Congo, Chechnya, Nepal and Afghanistan suffer from rape crimes.

Hundreds of thousands of people have been raped in the DRC alone; around 200,000 victims are still alive. United Nations peacekeepers are present in

the country and are supposedly working on peaceful negotiations. However, more than 500 rapes were reported in August 2010. What good are the U.N. peacekeepers doing if such things are happening? That number does not even take into account the number of victims who did not report the crime. In all reality, the number is most likely much higher in these areas, where continued conflict has made determining specific criminal acts almost impossible. The U.N.’s commitment to patient negotiation is what makes the organization unique, but in the face of this widespread attack on women, something more must be done.

Though overseas, these sorts of crimes affect all of us. From the rapes that happen here in our town to the war rapes that happen in the DRC, we are all responsible for taking action. It is our human duty to help those in need.

Please consider conducting your own research, finding organizations that actually provide help and spreading the word about domestic violence. It hurts all of us. Help break the silence of the millions suffering. End the violence. It’s up to all of us.



Leia Cain
Educational research graduate student

IT’S YOUR RIGHT

The goal of The Daily Gamecock’s Viewpoints page is to stimulate discussion in the University of South Carolina community.

All published authors are expected to provide logical arguments to back their views.

The Daily Gamecock encourages readers to voice opinions and offers three methods of expression: letters to the editor, guest columns and feedback on dailygamecock.com.

Letters and guest columns should be submitted via email to gamecockeditor@sc.edu. Letters must be 200 to 300 words in length

and include the author’s name, year in school and area of study.

We also invite student leaders and USC faculty members to submit guest columns. Columnists should keep submissions to about 500 words in length and include the author’s name and position.

The editor reserves the right to edit and condense submissions for length and clarity, or not publish at all.

All submissions become the property of The Daily Gamecock and must conform to the legal standards of USC Student Media.

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CORRECTIONS

If you find an error in today’s edition of The Daily Gamecock, let us know about it. Email sagckvew@mailbox.sc.edu and we will print the correction in our next issue.



Courtesy of Big Gigantic
Colorado-based Big Gigantic — a two-man saxophone-turned-electronic act — is headlining Columbia’s GLOWfest, hosted by Whirl Time Music, Tuesday night at Township Auditorium.

BIG GIGANTIC HEADLINES COLUMBIA’S GLOWFEST

Township to host hip-hop, electronic acts Tuesday

Julianne Lewis
MIX@DAILYGAMECOCK.COM

Campus has been tagged with sidewalk chalk and posters — orange and green graffiti adorns the outside of Gambrell and students walk by the artful promo campaign asking one question: “What is GLOWfest?” Whirl Time Music will introduce its electronic, hip-hop music festival GLOWfest to Columbia tonight at the Township Auditorium. GLOWfest’s headlining group is Big Gigantic, but the one-night festival brings equally popular electronic and hip-hop acts to the

stage — 3LAU, The Dean’s List, Coyote Kisses and Ben G. A company run by seven young men, Whirl Time Music founded their operation on electronic and hip-hop music, which they felt defined our generation of music. The music group collaborated with ThisSongIsSick.com and FratMusic.com to bring popular electronic artists, like Colorado-based electronic act Big Gigantic, to Columbia for South Carolina’s GLOWfest. Whirl Time put on its first South Carolina show at Clemson on Sept. 15, but GLOWfest has become the

company’s trademark festival, hosting previous shows at University of Colorado at Boulder, Arizona State University and Indiana University. Each show featured different electronic artists, ranging from artists like “Cooler Than Me” singer Mike Posner to Pretty Lights and Avicii. Although Whirl Time’s name — and past festivals — book the bigger-name acts, GLOWfest empowers college students across the country, allowing a surrogate student-based music company to set up the stage and handle the marketing.

Columbia’s show is a new combination of artists, ranging from two-man electronic groups to local up-and-comers. Colorado’s Big Gigantic released its free album, Nocturnal, on Jan. 11. The group is made up of DJ/producer/saxophonist — and Colorado’s The Motet alumnus — Dominic Lalli and drummer Jeremy Salken. With its powerful beats and exciting performances, Big Gigantic are quickly gaining fame. They have around 30 upcoming shows, including a performance at Wakarusa, a large-scale music festival in Arkansas, and sold-out shows in D.C. and Atlanta.

GLOWFEST ● 6



Courtesy of YouTube.com
VW’s commercial stars Bolt the dog who slims down for a run with the new Beetle model.

Bowl ads play on dogs, America

Thad Moore
TMOORE@DAILYGAMECOCK.COM

There’s a mold for Super Bowl commercials. They’re funny, risqué and exuberant as they pitch a standard array of beer, cars and soda. This year held all those staples, but its standouts instead opted for the cute, the timeless and the unifying. Among them, automakers shone especially, as they replaced traditionally sexy and masculine fare with history and rural Americana. Volkswagen, Chrysler and Toyota, along with the NFL itself, made this year’s top ads.

VW — “The Dog Strikes Back”
VW’s new Beetle is a slimmed-



Courtesy of YouTube.com
Top: Chrysler’s Super Bowl ad, narrated by Clint Eastwood, takes a look at working America. Bottom: Toyota’s “Kentucky” commercial played on the same theme.

Radcliffe is back in ‘Black’

Horror film employs old-fashioned haunted house tricks for audience thrills

Tyler Simpson
TSIMPSON@DAILYGAMECOCK.COM

“The Woman in Black”
NOW IN THEATERS

Director: James Watkins
Starring: Daniel Radcliffe
Rating: PG-13 for thematic material, violence and disturbing images.

Now that Daniel Radcliffe has graduated from Hogwarts, it’s time for him to hang the robe, throw away the glasses and get some surgery for that scar.

Fresh off of Broadway, Radcliffe is “back in black” and his first post-Harry Potter role has him starring in a traditional horror film, “The Woman in

Black.” Director James Watkins (“Eden Lake” (2008)) and screenwriter Jane Goldman, who co-wrote the screenplays to “Kick-Ass” (2010) and “X-Men: First Class” (2011), create a mediocre haunted house film that pays homage to its predecessors. Radcliffe trades in his elder wand for a Victorian lawyer’s pen as he plays Arthur Kipps, a young barrister with a 4-year-old son whose career has been on the edge of collapse since the death of his wife.

RADCLIFFE ● 6



Courtesy of thefilmstage.com
“Harry Potter’s” Daniel Radcliffe swaps genres for horror flick “The Woman in Black.”

SUPER BOWL ● Continued from 5

down model of its former self — and so is its new spokesman of sorts.

That spokesman is Bolt, a lovable if hefty dog who sprints after a passing red Beetle, only to be snagged by a too-narrow doggy door.

But, backed by James Brown’s “Get Up Offa That Thing,” he trains into shape, dragging weights, swimming laps and running before looking into the mirror for one last appraisal.

Then comes his moment. As the car passes again, he slips through his door, bounds over a tree branch and catches up with the car. It’s a victory for viewers, and VW would be lucky to inspire such devotion from its American consumers.

Chrysler — “Halftime in America”

Chrysler, though, affected a far different tone Sunday night.

In lieu of a dog, the Detroit-based manufacturer enlisted Clint Eastwood for a somber overview of America.

Over quiet shots of a mountain cottage and New York City at daybreak, the actor likens the Giants and Patriots’ halftime talks to the nation itself.

“It’s halftime. Both teams are in the locker room discussing what they can do to win in the second half,” Eastwood says in his famously gravelly voice. “It’s halftime in America too. People are out of work, and they’re hurting, and they’re wondering what they’re going to do to make a comeback.”

The tone, though, reveals itself to be more unifying and optimistic, as the ad shows Detroit as an analog for America.

“[Detroiters] almost lost everything, but we all pulled together. Now Motor City is fighting again,” he says, speaking over clips of a car’s assembly.

But the advertisement here is subtle.

As Eastwood asks, “How do we come from behind? How do we come together, and how do we win?” the company’s car models are shown in supporting, not leading, roles, and the company’s name doesn’t appear until the final six seconds of the two-minute commercial.

Chrysler, here, forgoes traditional advertising and instead strikes at a message of timelessness and unity — peppered with product placement.

Toyota — “Kentucky”

Toyota mirrored that sentiment with a set of ads that aim to find an American spirit within the Japanese manufacturer’s cars.

Its standout is “Kentucky,” which draws parallels between the state’s countryside and its high-tech factory, with scenes of a foggy valley and Georgetown — a small, sleepy town — at sunrise.

The ad’s goal is largely to infuse the Toyota’s Camry model with a sense of humanity.

“I’ve seen the people who put the motor in,” says an unidentified worker, who narrates the ad and is shown earlier driving to work one morning. “I’ve watched them assemble this car — my people, here in Kentucky.”

On those lines, the commercial turns to clips of factory workers piecing together a Camry and cars rolling off an assembly line — the starting point, it says, of “millions of Camry stories.”

NFL — “Timeline”

The NFL, too, took a shot at timelessness, with a history of football — and its safety equipment.

It begins with the sport’s early days by showcasing a 1906 game in Canton, Ohio.

“It didn’t look like much — a bunch of guys running around in a pile of mud,” a narrator says, “so they strapped on leather [helmets] and introduced a few rules just to keep the peace.”

The progression then follows through the century and down a field marked not by yards, but by years.

Leather helmets meld into plastic ones, rugby shirts into polyester jerseys, and pads and a facemask become standard fare.

Where this ad excels is in splicing together historic film reels into one continuous and dramatic run, all driving toward the present (it aired Sunday night with video of the Super Bowl kickoff).

Its effectiveness is evident. It did, after all, make the evolution of football’s safety equipment an intriguing narrative.

And as it ends with a touchdown run by Chicago Bears wide receiver Devin Hester, the ad’s narrator sets viewers up for a sequel of sorts.

“We certainly have come a long way,” he says. “Thing is, we’re just getting started. Here’s to making the next century safer and more exciting than ever.”

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Courtesy of blackfilm.com

Radcliffe plays lawyer Arthur Kipps, who works in the house of a deceased woman in “The Woman in Black.”

RADCLIFFE ● Continued from 5

Given one last chance to save his career, he takes a job that involves going to a remote village and sorting out the papers of a recently deceased old woman. Upon his arrival, Kipps suspects something is amiss when villagers, even his rich new friends (Ciaran Hinds and Janet McTeer), refuse to talk about the deceased woman.

When Kipps begins the paperwork at the deceased woman’s ominous house, he experiences a series of unnatural occurrences within the house: whispers in the shadows, a rocking chair moving by itself, a music box that plays without being wound and a ghostly woman who plagues the town’s children.

Once the movie’s chills and scares begin, “The Woman in Black” becomes an old-fashioned haunted house flick, with Watkins cramming in every trick in the book: doors suddenly locked and unlocked, creaking sounds around every corner and lights suddenly turned off. Nothing new, yes, but Watkins does make effective use of the house’s Gothic mise-en-scene.

However, the film does show an unfortunate reliance on shock tactics. This method does work to get audiences to jump out of seats, but after a while, the “sudden loud noise” effect played whenever something pops onto the screen gets repetitive, and the moments feel borrowed from Japanese horror films like “The Ring” (2002) and “The Grudge” (2004).

The movie’s real scares and chills, however, come from the richly detailed atmosphere that greatly compliments the sinister, Gothic

feel of the entire film. Cinematographer Tim Maurice-Jones plunges the audience into a murky environment while Watkins makes use of the hallways and corners to give us that “something bad is about to happen” feeling.

Screenwriter Jane Goldman adapts the screenplay from the Susan Hill novel of the same name. Her take on the story really doesn’t do anything for the audience except leave them waiting for the next scare, and effects ends up substituting for the story.

Despite this, Goldman does give the movie a bittersweet ending different from the book’s, one that isn’t exactly happy but fits the movie’s overall emotional hook.

Now on to the big question of whether this role will help Radcliffe break free of his Harry Potter shadow. It’s difficult to say.

Radcliffe looks too young for his role but his performance is actually convincing. This role requires him to convincingly look shocked at every sudden scare while walking around the house. The fact that his character doesn’t speak much makes it more difficult to judge his acting, but he still manages to carry the film with his performance.

“The Woman in Black” contains as many negatives as positives. Its attempts at shock scares are ineffective and it’s easy to see where the story is going, but the atmosphere serves its purpose and Radcliffe handles the lead role with confidence, taking his first step into mainstream cinema outside of “Harry Potter.”

Comments on this story?
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Courtesy of last.fm

The Dean’s List, a Boston-based, high-energy hip-hop group, will join Big Gigantic at Tuesday’s GLOWfest.

GLOWFEST ● Continued from 5

“Big Gigantic’s new album paired with their brand new light show they recently debuted made me really excited. This is not a show you want to miss,” said third-year public relations student and Whirl Time partner Matt Murtaugh.

The Dean’s List is a trio from Boston that has found their niche in the college scene. After over 28 shows, they continue to produce high-energy hip-hop and humorous college-related lyrics like, “We walk around campus like we own it / You walk around campus like you lonely.”

The Las Vegas-based DJ 3LAU, or Justin Blau, mashes up hits like Ellie Goulding’s “Lights” and LMFAO’s “Party Rock Anthem,” which may seem overdone, but his blend of techno and rap is catchy — and

Courtesy of GLOWfest

the perfect beat for a night of GLOWfest dancing.

Coyote Kisses, a self-branded “space funk” band from Lakeland, Fla. is a two-man show: Bryce Bresnan and Joe Sussingham.

“They have an amped-up progressive electronic vibe,” said Tiernan Barr, Whirl Time Music’s chief marketing officer.

And the least-known artist in the pack, Ben G., brings the festival back to the local scene. Ben Hiott, from “B-FAM,” is a rapper from Columbia who specializes in catchy hip-hop — clever lyrics set to a nice flow.

Columbia’s GLOWfest is setting up the hip-hop and electronic hierarchy, from the local level to the national heat-seekers who are defining the genres.

GLOWfest doors open at 7 p.m. and the show begins at 8 p.m. Township Auditorium is at 1703 Taylor St. and tickets are \$30 at the door.

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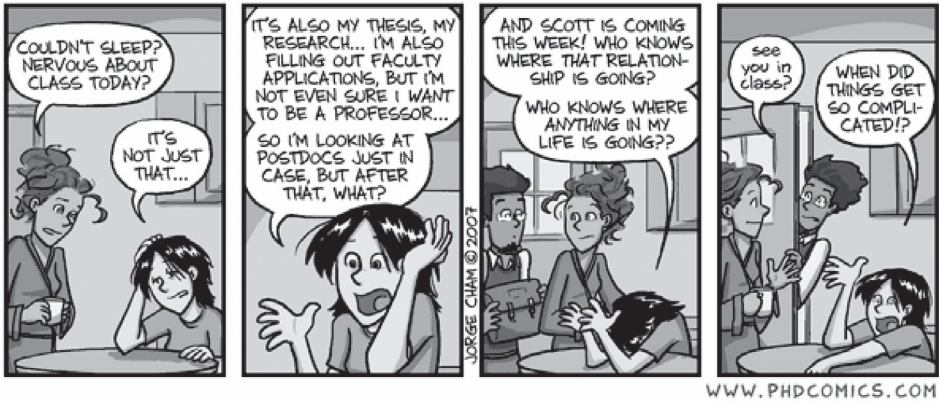
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HOROSCOPES

Aries

Things could seem glued shut. Take extra time with hot, soapy water. Let things sit and then the next time you try, there will be progress. Use a gentle touch.

Taurus

Slow morning relaxation that glides into a comfortable afternoon would be delightful. Things could seem rough, so go with an easy flow. It all works out.

Gemini

A brilliant scheme could lead to more coins in your pocket. Assess your wins and losses and get organized. Schedule for success and plot your moves.

Cancer

Think of ways to make money with new technology. If you don't try, you won't know if it works. Finish up a big project. The rewards of diligence are sweet.

Leo

There are plenty of opportunities to prove yourself today. Change your perspective and try again. Put down roots with a commitment. Work smarter, not harder.

Virgo

Your ability to make others think is attractive now, but you may not want to overdo it. Don't overlook a loved one's needs. Keep up the good work.

Libra

If you don't fight off demons, you'll never know if you're capable of courage. You don't have to look far to find them. They're cruel to you. Succeed anyway.

Scorpio

Distractions are coming at you left and right. Focus on what's really important for you. Trust your intuition and a good friend. Listen consciously.

Sagittarius

Think things over, just not too much. Be patient with your instruction. Odds are you're forgetting something, so write it down. It's okay if it goes slowly.

Capricorn

You'll find out what's needed. Trust in your ability to overcome obstacles, just like you've done before. A partner helps you communicate feelings. Relax.

Aquarius

Fine-tune your routine and consider a someone's suggestion. You can't always get what you want, but don't let that stop you from trying. Review the instructions.

Pisces

Disruptions may threaten your busy schedule, but it's nothing that you can't navigate. Try a new approach. Great reflexes and imagination come in handy.

Crossword

Edited by Wayne Robert Williams 02/07/12

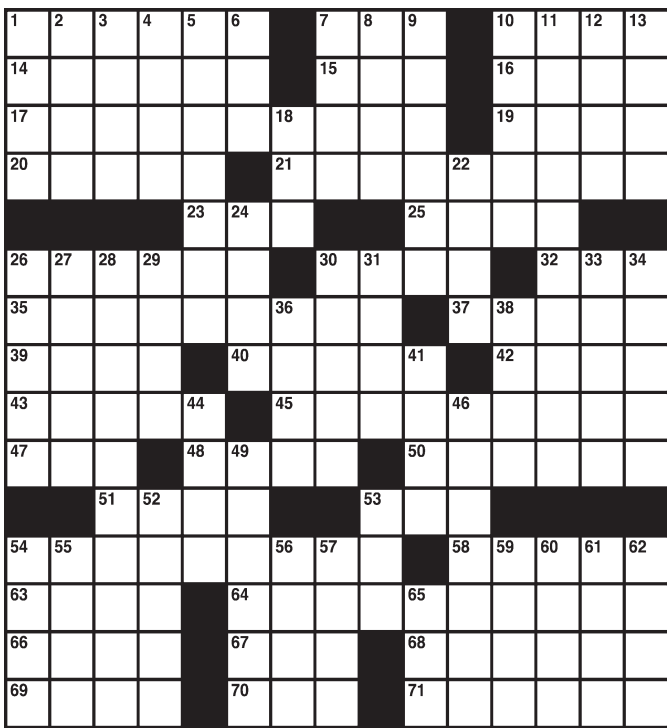
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7 Wyo. neighbor
10 Horticulturalist's supply
14 Water delivery system
15 Relatives
16 One-named "May It Be" singer
17 *Get carried away
19 Didn't chuck
20 The Trojans, familiarly
21 Obvious
23 Sash worn in a ryokan inn
25 Always
26 Everett of "Citizen Kane"
30 __ Vista: Google alternative
32 Missions, to spies
35 Fly without a plane
37 Car window adornment
39 Course often taken with physiol.
40 Explode, and words needed to complete the four starred answers
42 Scottish terrier breed
43 "Midnight Cowboy" hustler Rizzo
45 Informed of the latest news
47 Korean automaker
48 Bark's pole
50 Comedy, horror, etc.
51 12
53 "We the Living" author Rand
54 Nutty Hershey's treat
58 Alacrity
63 Bailiff's cry
64 *Act prematurely
66 Breeze indicator
67 Mil. training academy
68 Flubbing it
69 Laryngitis specialists, for short



70 Reporter's question
71 Taoism founder
DOWN
1 Elects
2 Greeting from Kermit the Frog
3 Design detail, briefly
4 Zilch
5 Unending
6 End of a quip?
7 Big name in do-it-yourself furniture
8 Loud noises
9 "Even so ..."
10 Earl Grey alternative
11 *Lose it
12 Compose email
13 Fill totally
18 Prov. in the Gulf of St. Lawrence
22 Living room plug?
24 Where Flanders red ale is brewed: Abbr.
26 "Jaws" menace
27 Molokai neighbor
28 *Digress
29 CIA employees
30 Get from a shelter

Solutions from 02/07/12



31 Remaining
33 Check recipient
34 Hillside whizzers
36 Chits in a pot
38 Jocks' channel
41 Square oldster
44 Melville adventure
46 Portuguese lady
49 "Amen!"
52 Exhibits in abundance, as confidence
53 Corgi's cry
54 Budge
55 Strikeout king Nolan
56 "Hunting Cantata" composer
57 Besides
59 Prefix with phobia
60 "MADtv" segment
61 Summer's column
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1 9 7 3 5 2 8 4 6
4 3 6 1 9 8 2 5 7
5 2 8 4 6 7 3 1 9
2 1 5 7 3 9 6 8 4
7 6 3 2 8 4 1 9 5
9 8 4 5 1 6 7 2 3
3 4 2 9 7 1 5 6 8
6 5 1 8 4 3 9 7 2
8 7 9 6 2 5 4 3 1

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Softball relying on veterans in 2012

Coach Beverly Smith looking for improvement in second season at USC

Chris Norberg
SPORTS@DAILYGAMECOCK.COM

South Carolina's softball team will begin the 2012 season on Feb. 10 against Tennessee State in the Palmetto Classic.

"I'm really excited about the season opening up on Friday," said coach Beverly Smith. "The kids have been working hard ... they've put a lot work in the offseason."

The Gamecocks are eager to start the season in convincing fashion after the bitter taste of a 26-30 season, with the last game an 8-0 shutout by LSU. The Gamecocks have made drastic improvements since Smith's first year as head coach in 2011, increasing the win total by 15 games from the 2010 season. The offseason after Smith's first season has brought growth to many of the players.

"We've seen a lot of improvement with our strength and conditioning ... We've seen improvement in their arm strength, we've seen improvement with their power at the plate," Smith said. "One of our strengths is certainly our speed."

With nearly half the team being seniors, USC will rely on its the veterans for leadership.

"[Last season] was blood on their paws," Smith said. "That group of seniors, they want more. They have done a superb job taking leadership roles and encouraging the younger players. They are excited to take over the team."

The outfield will be a strength this season with seniors Lauren Lackey and Kaitlin Westfall and junior Hannah Milks all returning. In 2011, the triad combined for 16 assists and only four errors all



Chris Keohane / THE DAILY GAMECOCK

The Gamecocks will look to see production from the many seniors, who return from a disappointing 26-30 season.

season. Not only strong defensively, USC is looking to get offensive production also. Lackey produced a .350 batting average in 140 at bats, Westfall led the team with 5 home runs and .473 slugging percentage and Lackey and Milks combined for a perfect 31 stolen bases out of 31 attempts.

Most of the Gamecocks' infield will be making a return this season. Seniors Molly Brossart and Evan Childs will be the anchors of the infield crew. Both are looking to improve from sluggish offensive statistics, but continue superb defensive production. Junior shortstop Samie Garcia is expecting to have a repeat of last season's offensive performance with a team-

leading .403 on-base percentage and 31 runs scored. Sophomore second baseman Dana Hathorn had an impressive freshman season with 98 assists and only 4 errors. Hathorn tied the team lead of 28 RBIs.

"Evan Childs has been incredible in practice," Smith said. "She is seeing the ball big right now and she is swinging the bat with a lot of confidence. Molly Brossart is also swinging the bat very well. Samie Garcia is a threat every time she comes up to the plate."

South Carolina's pitching staff will only have three returners from last season. Kierstyn White, Audrey Broyles and Julie Sarratt will be returning with a combined 3.57 ERA and 16-21 record; however,

Sarratt will be out with an injury. Broyles will be the starter, adding a new pitch since last year. White also added a new pitch, bringing more experience to the mound.

Despite lacking the depth of last year, the Gamecocks are looking to go the distance this year with a talented team under Smith.

"I hope to see the fans to come out ... and improve on the environment from last year, it was amazing," Smith said. "I want more people to come out and see what Gamecocks' softball is all about because it is on the rise."

Comments on this story?
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PASTIDES ● Continued from 1

field by the ESPN people for the trophy presentation. I think I told the coach, 'Phenomenal win. The fourth quarter was unbelievable.' He said something to me like, 'This one means a lot — it's one of my best wins.' I think he meant ever. We were walking together and he said, 'Let's invite them down.' And I asked, 'Who?' He said, 'The fans — this is about the fans.' I looked around because I knew the security people might not like that. I said, 'Well, that's an interesting idea, Coach. Let's see if we can do it.'"

Pastides has some interesting ideas of his own regarding the athletics program.

The 'Battle for Columbia'

With the addition of Missouri to the SEC East, Pastides placed a call to Missouri's university president with one of his ideas.

"I proposed to him that we create a new kind of championship that can be called the Battle for Columbia," Pastides said. "They're in Columbia, Mo., and we're in Columbia, S.C. He liked the idea. We're going to talk about it with the commissioner and maybe start a new rivalry with Mizzou in that way."

If the proposal is approved by the league, Pastides envisions a traveling trophy that both universities would pay for, with the victorious team holding the trophy each year.

"It's what fans love to see," Pastides said. "The rivalry with Clemson is storied — you don't need to do anything to pump that one up. When I ask them, 'OK, I know the Clemson game is very important; what's your next most important rivalry?' You'll probably hear Georgia, but not uniformly and probably because it's a short drive. It'd be fun to think of someday the Missouri Tigers and the Gamecocks having a 'Battle for Columbia.'"

Four-year athletic scholarships

After some schools offered recruits four-year athletic scholarships, as opposed to the customary one-year scholarship, NCAA President Mark Emmert reached out to FBS university presidents with a proposal to allow schools to sign players to four-year scholarships. Pastides offered his support for the idea in an email.

"I think that when you offer a scholarship you should, in general, offer it for the long haul," Pastides said. "As long as a student athlete fulfills their commitment to work hard, be a solid contributor and a solid student, the scholarship should hold. However, I also think that coaches need an outlet for those infrequent situations when a student-athlete loses her/his motivation and commitment to the team. Just like there are no free rides in life, an athletic scholarship is an important benefit that requires responsible behavior from the student."

SEC football scheduling

When it comes to the new football schedule, Pastides emphasized taking the long-term view.

"In terms of Arkansas being the traditional Western opponent — I don't know if that has to be that way forever," Pastides said. "I think the



Richard Pearce / THE DAILY GAMECOCK

USC President Harris Pastides said that the Gamecocks' win in the Capital One Bowl was emotional for him.

presidents are going to talk about it at our retreat later this year. I'm open to something that might be better. Better doesn't mean a team that we can beat more, because for two years Arkansas might be at the top and then in two years Mississippi State might be at the top, so you be careful who you choose, but I'm really more interested in the fans' perspective."

Pastides also said that he's interested in hearing input from the fans and coaches about who the SEC West rival should be. Currently there are no concrete plans to make changes, but if there were, he said he would be open to them.

Pastides also said he is looking into how the SEC divisional champions are determined, with regard to how much cross-divisional games should be weighted in that determination. For example, the Gamecocks finished 6-0 in the SEC East, but since they suffered two losses to SEC West teams, as compared to Georgia only losing once in the SEC to USC, Georgia won the SEC East.

"There's some interest in declaring the divisional champ based on your record within the division, and that could be something that could be positive," Pastides said. "There's a long way to go, but I do think there's some willingness on the part of the [athletics directors] and the coaches and the presidents about the possibility — haven't talked about it with the league or the commissioner — that there could be some movement on that."

Filling the arena

Pastides has a simple answer to why attendance has been down in the men's basketball program.

"Winning, or lack of winning," Pastides said. "We're a university that has gotten used to some success. Fans expect it. They demand it. I'm with them and I truly believe that there's a cycle between the record of the team and the attendance, in that I believe the greater attendance would be good for the team and would help them win, but it's hard to get that attendance until they start winning. I think what you have is that cycle and it's got to be broken somewhere."

Pastides said he talked with Kentucky coach John Calipari before Saturday's game and that Calipari praised USC's basketball program and said that it takes time to build a winning tradition. Seeing all of the blue in the Gamecocks' arena inspired Pastides.

"It made me feel like, 'Wow. I want to get there someday,'" Pastides said. "I want to get to the point where USC is away and whatever the arena is, we have garnet and black fans in the stands. We travel well for football, we travel well for Omaha, so there's no reason we wouldn't travel well for basketball. We just don't have that winning tradition yet."

For all of the impassioned fans calling for USC coach Darrin Horn's job, Pastides emphasized that he does not make decisions on hiring or firing coaches — that is the duty of the athletic director. He said he understands why fans are frustrated, but he still supports Horn.

"I'm not mad at the fans," Pastides said. "In fact, I believe to break the cycle, I don't think it's the fans who are going to start pouring back in to help the team to win. I think it's going to be the team having to knock off a strong opponent."

'Not going to give athletics all the credit'

Pastides is willing to give credit where credit is due, but he doesn't like to blow things out of proportion either. With USC's Capital Campaign in its first year, he does look to athletics as some of the reason for the campaign's success.

"I think partly why donations are up is a great school spirit," Pastides said. "I'm not going to give athletics all the credit. I'm not even going to give it the majority of credit, but I will give it credit for part of the success in that arena."

Pastides maintains that mentality when looking at 15-percent application increase for the incoming freshman class. He said it might make the most difference for out-of-state students, who can experience Columbia through Saturday football games.

"I think it's athletics coupled with academics coupled with the look of the campus coupled with the culture and the atmosphere that we have, so I don't want to say it's only that," Pastides said.

Though he may be the USC president, Harris Pastides is also a Gamecock fan, sharing frustration over the fact that the basketball team takes a lot of 3-pointers and doesn't take enough shots in the paint. As a university representative, he knows how much impact each shot has.

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